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## PMG Conference 2015: 13<sup>th</sup> – 15<sup>th</sup> July 2015

University of Leeds, Leeds, LS2 9JT

### SPONSORSHIP OPPORTUNITIES

*As a thank you to any companies choosing to support the PMG Conference 2015 by taking up sponsorship opportunities, we offer all major sponsors the opportunity to book exhibition stands one day before the official stand bookings open.*

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#### CONFERENCE BAGS (Quantity: 500) **SPONSOR CONFIRMED!**

**Provided in kind**

Delegate bags are exclusive to one sponsor; they feature the sponsor's logo and the PMG logo plus the title and date of the event. They are distributed to all delegates on arrival at the registration desk, and are used by most throughout, therefore placing the sponsor at the forefront of the event.

As the sponsoring company you will be an official PMG Conference 2015 sponsor, and will therefore have the opportunity to book your stand a day early, have your logo included in the Conference Book and uploaded onto the PMG Conference 2015 webpage with details of the sponsorship.

Please note: the design of the conference bags will need to be approved by PMG staff and committee members prior to being produced/distributed.

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#### CONFERENCE BOOK (Quantity: 500) **SPONSOR CONFIRMED!**

**Approx. £2,000.00**

The Conference Book sponsorship is exclusive to one company, with the sponsor's logo printed on the front cover. The books will be included in the conference bags which are distributed to all delegates on arrival at the registration desk. All delegates read these because they are a guide to the whole conference, with abstracts of all plenary sessions, free papers, parallel sessions and posters, plus information about the exhibiting companies along with the exhibition floor plan.

As the sponsoring company you will be an official PMG Conference 2015 sponsor, and will therefore have the opportunity to book a stand a day early, have your logo included in the Conference Book (in addition to the front cover) and uploaded onto the PMG Conference 2015 webpage with details of the sponsorship.

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#### DRINKS RECEPTION (up to 400 attendees) **SPONSOR CONFIRMED!**

**PRICE TBC depending on drinks served and attendee numbers**

There will be an official Drinks Reception in the Exhibition Hall from 5pm to 6pm on Tuesday 14<sup>th</sup> July, prior to the Gala Dinner which starts at 7.30pm. The Drinks Reception is a great way for a company to put its own stamp on the PMG Conference, and to help get the party started!

As the sponsoring company you will be an official PMG Conference 2015 sponsor, and will therefore have the opportunity to book your stand a day early, have your logo included in the Conference Book and uploaded onto the PMG Conference 2015 webpage with details of the sponsorship. All information regarding the Drinks Reception will also feature your company's name, corporate branding may be used in the bar area, and a representative from your company can give a speech to welcome delegates to the event.

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**GALA DINNER (up to 400 attendees)****From £3,380.00**

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Our Gala Dinner is a hugely popular event with PMG delegates. Around 400 people attended in 2014, and we hope to see a similar number in 2015. The event will be held on Tuesday 14<sup>th</sup> July, 7:30pm - late.

The price stated above includes two glasses of wine per person and the post-dinner disco entertainment; the cost of the meals is met by PMG. We also welcome the sponsor to reserve a table for staff and any guest delegates, and will provide up to four free Gala Dinner tickets for staff members.

As the sponsoring company you will be an official PMG Conference 2015 sponsor, and will therefore have the opportunity to book your stand a day early, have your logo included in the Conference Book and uploaded onto the PMG Conference 2015 webpage with details of the sponsorship. All information regarding the Gala Dinner will also feature your company's name, corporate branding may be used within the Gala Dinner venue, and a representative from your company can give a speech to welcome delegates to the event.

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**PLENARY SESSIONS****Approx. £2,500.00 for all sessions**

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The plenary sessions are available for all delegates (approx. 400) to attend, therefore they are a great platform to advertise your brand in a relevant, educational setting. The sessions will be held in the Conference Auditorium on Tuesday 14<sup>th</sup> July and Wednesday 15<sup>th</sup> July. A pop-up banner will need to be provided, and this will be placed on stage for the sponsored sessions. Your company's logo can also be projected onto the screen before the presentations.

As the sponsoring company you will be an official PMG Conference 2015 sponsor, and will therefore have the opportunity to book your stand a day early, have your logo included in the Conference Book and uploaded onto the PMG Conference 2015 webpage with details of the sponsorship. Corporate branding may also be used within the Conference Auditorium.

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**WELCOME EVENING (up to 300 attendees) SPONSOR CONFIRMED!****Approx. £4,600.00 depending on food served and attendee numbers**

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There will be an official Welcome Evening event held in the Waterside Café on the university campus on Monday 13<sup>th</sup> July. The venue offers a lovely outside space, but also an inside area to serve the food, just in case it rains! In 2015 the committee would like to try something new, by making this event a curry night, which we think the delegates will love just as much as the previous BBQs! It is a great way for a company to open the year's conference and welcome everyone to the new venue with a relaxed meal, drinks and some entertainment.

The price stated above is based on a basic quote from the venue, and is likely to change once menus are confirmed.

As the sponsoring company you will be an official PMG Conference 2015 sponsor, and will therefore have the opportunity to book your stand a day early, have your logo included in the Conference Book and uploaded onto the PMG Conference 2015 webpage with details of the sponsorship. All information regarding the Welcome Evening will also feature your company's name, corporate branding may be used at the Waterside Café, and a representative from your company can give a speech to welcome delegates to the event.

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Please direct all sponsorship requests and queries to Ffion Lane via [conference@pmguk.co.uk](mailto:conference@pmguk.co.uk).

***If you wish to sponsor an item or event that is already under offer, please let us know. We will notify the company which has expressed their interest in sponsoring the item/event that there is another bid, and give them first refusal.***

## CONFERENCE BAG CONTENTS

*In addition to sponsorship, we also require contents for our conference bags. Companies wishing to provide PMG delegates with notepads or a special gift will be acknowledged for their contribution on the PMG website and in the Conference Book.*

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### **Notepads (Quantity: 500)**

#### **Provided in kind**

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Official notepads are exclusive to one company and feature the company's logo and any other information necessary, such as company contact details. They will be included in the conference bags which are distributed to all delegates on arrival at the registration desk. Delegates can then use them throughout the conference to take notes at the many plenary, free paper and parallel sessions.

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### **Special Gift (Quantity: 500)**

#### **Provided in kind**

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Special gifts will feature the company's logo, with the PMG logo being an optional addition. They can be included in the delegate bags (or, if too big, provided additionally) and are distributed to all delegates on arrival at the registration desk. Previous popular gifts include mugs, umbrellas, tape measures, travel mugs and teddy bears! We look forward to hearing your suggestions for this year, and we are able to provide more than one special gift, if more than one company is interested in this opportunity.

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*Please direct all requests to provide notepads or special gifts to Ffion Lane via [conference@pmguk.co.uk](mailto:conference@pmguk.co.uk).*