



POSTURE & MOBILITY GROUP

Online Journal Format

Initial design and layout proposal for the new online journal format

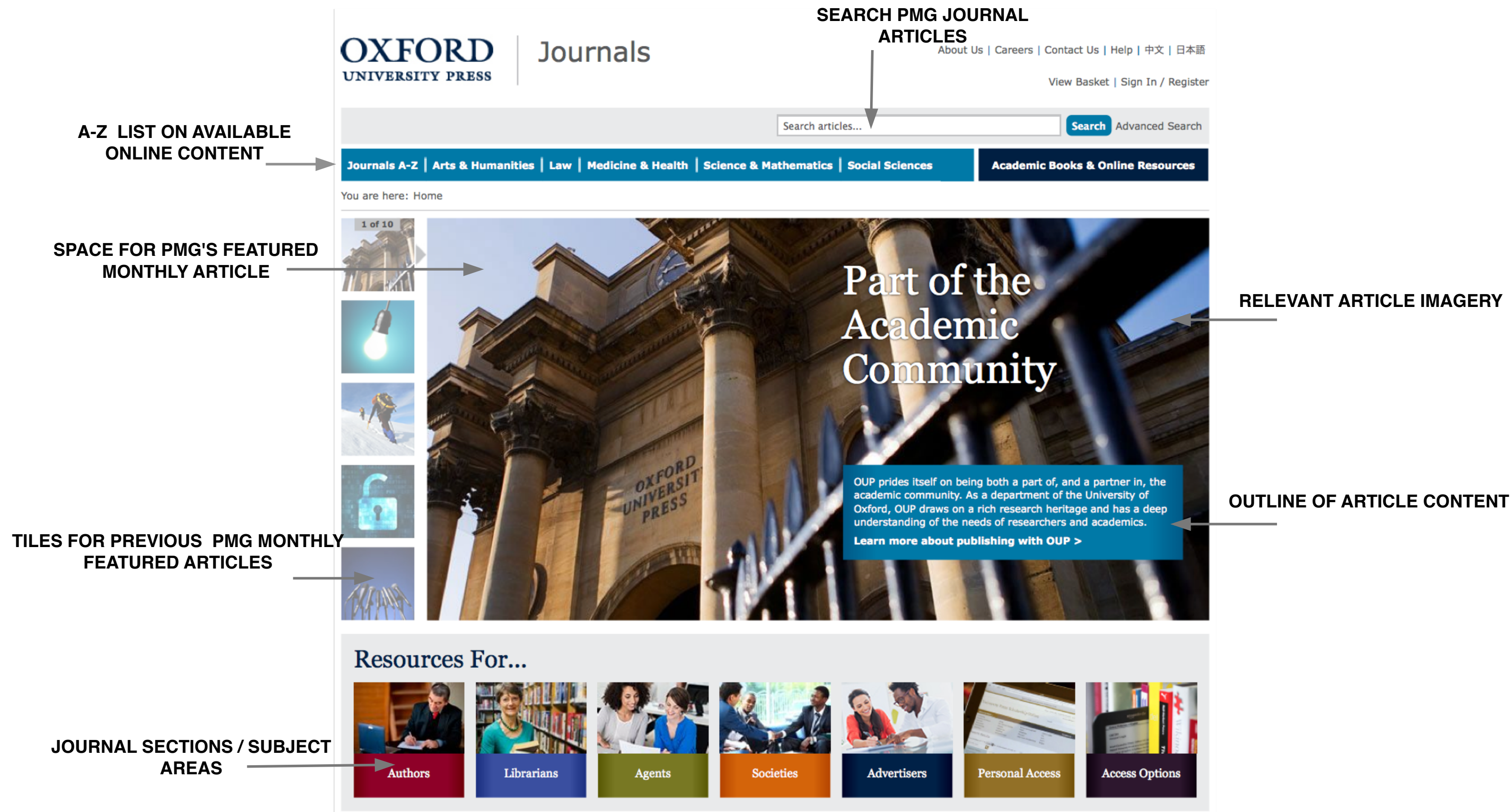
Key Objectives of the Online Format

- 1) Simple, intuitive user interface that will allow for easy access to a large database of content.
- 2) Searchable articles using key words and phrases.
- 3) Regular featured articles of particular interest or importance to the industry.
- 4) Creating links to social media i.e. the sharing of articles via Facebook & Twitter.
- 5) Allowing for articles to be discussed in an open manner.
- 6) Ensuring that PMG members have the opportunity to input their ideas and thoughts on what content should be featured.

With the above in mind, the following pages outline a proposed format based on an existing template used by Oxford University Press.

A brief explanation of how each area could be utilised by the new PMG online "journal" has also been provided. Please note that this is a working document and is very much open to change and discussion.

Journal Homepage - Layout Overview



Journal Homepage - Sections Explained

1) Regular Featured Article

This would show PMG's selected article for the month, deemed of particular importance or interest to its members.

It would be updated on a regular basis with content submitted by writers or relevant articles found by PMG committee/staff members.

Contained within the main tile would be a brief outline of the article's content and any relevant imagery.

2) Previously Featured Articles

A scrolling "feed" to the left of the main monthly feature to include the previously featured monthly articles.

This would allow for quick access to earlier articles and provide the reader with interesting content they may have otherwise not seen.

3) Journal Sections

This set of tiles would break down the database of articles in their relevant sections.

These sections can remain fairly broad, but should allow for the reader to obtain a set of relevant information related to that section without knowing the exact article they are looking for.

4) Search Journal Articles

This would allow the user to search for a specific article they require or use a key phrase/word to search for content.

5) Journals A-Z

A simple A-Z list of the available online journal content.

Article Layout and Elements

MAIN BODY OF
ARTICLE →

UNIVERSITY OF WEST OF ENGLAND (UWE) AND LONDON 2012

In September 2007, an agreement was signed by Peter Abraham, Lord Mayor of Bristol, and Kip Keino, chair of the Kenyan Olympic Committee, confirming that Bristol would act as hosts to the Kenyan Olympic and Paralympic teams during their pre-games preparations for London 2012.

For a week in the lead-up to the Paralympic Games a squad of 14 Kenyan Paralympic athletes and six guide runners were based in UWE's student village. Delegates at PMG's National Training Event will be staying here in July 2013 – sadly the musicians will have gone.

The spacious bathroom shown is in the adapted accommodation at the student village.



COMMENTS BOX FOR OPEN
DISCUSSION →

Be the first to comment... ?

INSTANTLY SHARE THE ARTICLE ON
SOCIAL MEDIA →



Login and post

LINKS TO RELATED ARTICLES
OF INTEREST →

Related Posts You May Like

1

2

3

4

5

6

Additional Elements

1) A "What would you like to see section"

This section of the journal page would allow the PMG members to input feedback on what type of articles they would like to see featured in the future.

This will ensure it stays relevant to our readers and they are able to receive the content they want.

2) Submit an article

A simple online form and template for submitting articles. These would go through an approved review system before being published.

3) Video Articles

A capability for video based articles, interviews and news clips etc. to be published.

4) Downloads Section

An area where larger pdf books, presentations & articles can be downloaded for offline use.

Homepage Design

Initial homepage design based on previous slides



MONTHLY FEATURE

Journal Sections

