

Posture & Mobility Group Publications & Marketing Sub-committee

(These minutes have been modified only to remove the names of people who are not part of this sub-committee prior to publication on the PMG website)

Meeting of 4th August 2011
Otto Bock Healthcare,
32 Parsonage Road, Englefield Green, Egham, Surrey, TW20 0LD

Present: Jane Chantry (JC)
Fiona Eldridge (FE)
Geoff Harbach (GH)
Paul Hewett (PH)
Barend ter Haar (BtH)
Joanne McConnell (JMcC)
Carolyn Nichols (CN)
Minutes: Olwen Ellis (OE)
Apologies: Julianna Arva (JA)
Jane Menzies (JM)

1. Minutes from previous meeting: minutes of meeting of April 2011 agreed.

2. Matters arising not covered on agenda

2.1 JC reported on July 1st Exec decision that minutes of sub-cttees need to be approved by chairs, and also summarised if necessary before being posted on the website. If the minutes are edited, this must be acknowledged, and members can ask to see full minutes. Chairs of sub-cttees will be expected to upload minutes to the website. PH explained that chairs will be given website training and, in the meantime, the website sub-cttee will upload minutes.

2.2 Membership Drive:

i) OE reported that BHTA had suggested doing a special mailing for PMG, but that this would need approval by the relevant BHTA committee. BtH suggested that flyers could be inserted in the BHTA bulletin instead, but with a special note aimed at small dealers. OE to follow up.

ii) JMcC suggested putting membership flyers out at SWCYF? in Taunton in September. JMcC offered to put some on Otto Bock stand also.

iii) JMcC to draft letter to be sent to OT departments; FE to collate all databases provided, and mailing to be done after new website launch. Include letter and previous journal. PH recommended 19th September 2011 as date of website launch.

OE

2.3 GH now on Professional Conduct committee of IPEM, but not yet found the right person to ask about being official link between IPEM and PMG.

OE/JMcC

2.4 BtH reported that the 2010 International Conference accounts were not finalised, and that legal advice has very kindly been offered by CN's husband.

JMcC/FE

2.5 Direct Debit: BtH needs to discuss with OE before proceeding.

2.6 SPMN: OE reported that PMG executive discussed the SPMN problems on July 1st. Clare PMG chair, has discussed options with chair of SPMN who would be consulting her committee as a matter of urgency. OE has invited CM to attend the next PMG executive committee meeting in London on 31st October 2011.

GH

3. Journal design and website update

i) PH and BtH had worked together to provide design options for the new journal, to reflect the colour scheme of the new PMG website. Design D was overall favourite with some tweaks. PH to do further mock-ups using different quality and style paper. OE to provide PH with addresses. New design will start at volume 29:1.

BtH/OE

ii) PH reported that he is in charge of the website while sub-committee chair is on extended leave until end of August.

iii) FE will work on sponsorship ideas and advertising revenue. Agreed that PMG may require professional help with marketing.

iv) Once website launched and settled, PH questions the purpose of the website development sub-cttee. Agreed that it should be subsumed back into the Publications & Marketing sub-cttee, with longer meetings in future to cover all important business. PMG

needs to decide who the website manager will be. Current sub-committee chair is very busy as PMG vice-chair and may not wish to carry the responsibility. Being based in Scotland, he would also find it difficult to attend PaM meetings on top of Exec/Finance meetings.

PH

4. Journal 28:2 and 29:1

Agreed to continue focus on active users and Paralympics in both 28:2 and 29:1. Possible articles:

OE

- i) NTE chair piece about Free Papers at NTE
- ii) Report on NAEP and work in India
- iii) *design, build and test of device to objectively measure the benefits of seating for non-ambulant, cerebral palsy children with scoliosis*
- iv) Motivation article on grass roots basketball and tennis; gold medal Paralympian training women's basket ball GB team works for Motivation
- v) English Institute of Sport on Boccia
- vi) CN to follow up contacts and ideas re active users
- vii) BtH suggests wheelchair dance article
- viii) JC – Brighton & Hove
- ix) PH – Aston Villa
- x) Case study on canoeing
- xi) FE will investigate possible article on disabled horse rider
- xii) OE to follow up article
- xiii) GH to ask trainee rehab engineer in Birmingham, for an article
- xiv) "News from HDTI" column?

FE

5. Whizz-Kidz and All Party Parliamentary Group reports

OE
OE
OE

- i) agreed that a PMG response should be made to these reports
- ii) BtH suggested combining forces with BHTA who have a member of the House of Lords advising them on political matters
- iii) JC to write to PMG exec recommending following action:
 - Ebulletin to members asking for comments on the reports
 - Involving P24. JC to post a thread to start discussions
 - Reconvening the PMG political group

OE

CN
OE
JC
PH

6. Solnet: Email info to all

7. Membership Card: Next agenda

OE
FE

OE
GH

OE

JC/OE

8. Date and Venue of next meeting

Date: 7th December 2011

Location: Birmingham. JMcC to enquire about Otto Bock meeting room.

JMcC/OE