

**Posture & Mobility Group,
Publications & Marketing Sub-committee**
(These minutes have been modified only to remove the names of people who are not part of this sub-committee prior to publication on the PMG website)

**Meeting of 12th August 2010
BES, Bristol**

Present: Jane Chantry (JC) – chair
Barend ter Haar (BtH)
Carolyn Nichols (CN)
Fiona Walker (FW)
Minutes: Olwen Ellis (OE)
Apologies: Julianna Arva (JA)
Geoff Harbach (GH)
Joanne McConnell (JMcC)

1. **Minutes from previous meeting:** minutes of May 11th 2010 meeting agreed, with OE to correct “who” to “whom” in 2.2iv) OE
2. **Matters arising not covered on agenda**
 - 2.2i) *Metatags:* OE to request list of metatags from existing website controller OE
 - A) BtH raised the general issue of communication with the PMG membership, e.g.:
 - Members should have access to all minutes
 - BtH reiterated that since the website was deleted in February, and a new ISP in operation, ebulletins haven't been getting through to him. OE to discuss with website committee chair again, re current website, plus highlighting the issue for the new website. OE
 - BtH doesn't receive alerts from SIGs. It may be that there is no activity on SIGs noticeboard, but OE to check if the alert system is in place. FW to discuss with website sub-committee. It would be a good idea also to receive general alerts when there is new information on the website, OE
FW
 - B) BtH questioned the spending of £15K on a new website, and FW actioned to ask website sub-committee what additional functionality will be provided – is the money to be spent on more than a facelift? What additional benefits would members experience? FW
 - 2.2iv) Agreed that BHTA dealers should be sent PMG membership details asap. OE
 - 3iii) CN believes Penguin is at Active Design. OE to investigate. OE
 - 4vi) *Guidelines for Authors* still a work in progress. See February 2008 BJOT: Author's Guide (pg77 to 81) CN/JC
 4. viii) CN has read in recent BMJ that liability for consent for photographic images falls on the publication owners if any legal issues ensue. OE to ask Leckey re their consent form. OE
 4. ix) *New Product Reports* section in Journal: OE reported interest from 2 companies so far. OE to send the email to BtH, as BES have a new product to include. Agreed that the price of £80+VAT should be inc of a photograph. CN reported that she had discussed the R82 article with them at Glasgow, and they will resubmit their article for 27:2. OE
3. **Journal**
 - i) **New Layout** – agreed that this be discussed at a future meeting, ready for issue 28:1. CN will consider format of Contents Page, use of Key Words, author information and colour coding. CN
 - ii) **Publishing** – JC has list of publishers to approach regarding future publication of the journal. JC
 - iii) **Content 27:2** - OE provided details of what is already in the pipeline:
 - **Several articles discussed (authors names withheld from minutes)** – OE to chase OE
 - **Best Practice Guidelines** – JA will write on the goals and methods of putting JA

- together Best Practice guidelines, including the background from the RESNA papers. BtH and DL may also contribute on this topic. **BtH**
- **JC** to report on recent SRR meeting. **JC**
 - **Bursar reports** – only those worth publishing. JC, CN and FW sharing the copy editing. OE to distribute. **JC/CN/FW/OE**
 - **Book reviews:** CN to review *Introductory Biomechanics*. OE to forward *Clinical Education in Health Professions* to JMcC. OE had requested recommendations from Elsevier's latest list for the two 2010 bursar book reviews, and CN has suggested the following: **CN**
OE
 - a) *Neurological Rehabilitation Text & E-Book Package, 2nd Edition - Optimizing Motor Performance* by Janet H. Carr and Roberta B. Shepherd
 - b) *Aging with a Physical Disability, An Issue of Physical Medicine and Rehabilitation Clinics* by Mark P. Jensen and Ivan R. Molton
- OE to arrange with Elsevier
- iv) **Call for Ads:** OE to include list of articles in future calls for ads to help spark interest. **OE**
 - v) **New Government's Health policies:** BtH to approach political advisor via BHTA re possible article on the implications of abolition of PCTs on provision for those with disabilities. **BtH**
- 4. Membership Drive**
- i) **Community Therapists:** JC has the list of her local community therapists, and FW will be able to provide one for Central Surrey. OE to ask members of Exec committee to provide lists from their areas. Ask if anyone is attending the annual conference of Community Therapists Network (CTN) being held in Birmingham in November. OE to instigate contact with CTN. **JC/FW**
OE
 - ii) **Postal Mailing:** agreed that a postal mailing should be done in November to all on PMG database. OE to provide estimate of cost of 2nd class mailing for Finance sub-cttee approval. **OE**
 - iii) **Facebook and Twitter:** FW to contact website sub-committee regarding the use of social networks by PMG. **FW**
- 5. A.O.B.**
- i) **Price of 2010 Proceedings:** agreed prices of £50 for non-members and £35 for members of PMG, BSRM and SPMN.
 - ii) **Access to Webcasts:** BtH raised concerns about the limits on access to the webcast programme from the Glasgow conference, which is currently only available to paid up PMG members. BtH to discuss with BSRM and SPMN, the co-hosts of the international conference, to see if there is a possible mechanism for their members to access the webcasts. OE to inform website sub-committee also. Should speakers be given free viewing? **BtH**
OE
 - iii) **CPD:** JC to discuss the educational and training potential of the webcasts with education sub-committee; also the mechanism for getting approval for CPD which could help with marketing PMG in future. NB: the issue of royalties may come up if/when individual presentations are being used as formal training tools. **JC**
- 6. Next meeting: 19th October 2010 at Otto Bock in Egham. Start time – 11am.**
Topics: Journal 28:1 and Mailing