

Birmingham Central Moor Street – B4 7SS

PLEASE NOTE: there is currently building work taking place around the Victoria Square/Paradise Circus area. The information provided was correct at time of writing, but please follow any diversions towards the ICC/Library/Symphony Hall if required.

From hotel to venue (20-25mins/0.9miles)

- From the entrance, walk straight ahead to the street (Carrs Lane), turn right onto Carrs Lane and continue straight ahead
- Cross the road at the pedestrian crossing, bear left onto the High Street (which is pedestrianised) and continue straight ahead
- Take the first right onto Union Street (also pedestrianised) and continue straight ahead, until reaching the end of the street
- Turn left onto Corporation Street (leaving the pedestrianised area) and continue straight ahead
- Cross the road when safe and take the second right into New Street (which, again, is pedestrianised)
- Continue along New Street to the end of the street, where you will come to Victoria Square
- On the square, continue ahead, towards the Town Hall, and walk along the street on the left-hand side of the Town Hall (Paradise Street)
- Continue straight ahead along Paradise Street, crossing the pedestrian crossing, to enter Fletchers Walk
- At the end of Fletchers Walk, you have two routes available: **steps or ramp...**
 1. **To take the steps**, turn right at the end of Fletchers Walk and continue straight ahead, up the steps. Turn left at the top of the steps and continue ahead into Centenary Square (walking past Baskerville House, The Library of Birmingham and The REP Theatre to your right). The ICC entrance is straight ahead (covered by a blue, triangular shelter)
 2. **To take the ramp**, continue straight ahead at the end of Fletchers Walk and take the ramp to the right, continuing up the ramp up to Broad Street. Continue straight ahead on Broad Street, crossing over at the second pedestrian crossing onto Centenary Square. Bear left and continue towards the ICC entrance in the corner of Centenary Square (covered by a blue, triangular shelter)
- Once inside the venue, go straight ahead, until coming to the escalators on your right where there should be ICC staff to greet you
- Take the escalators, stairs or lift* to Level 4 and proceed to PMG registration
- * Directions for lift: from the escalators, take the ramp to your left, travelling down towards the Oak Kitchen café; go through the Oak Kitchen café (towards the counter) and turn left just before the counter. The lift will be on your left and you should take it to Level 4. Once at level 4 turn right from the lift, and the registration desk will be straight ahead of you.
Please note: ICC staff will be available to help those requiring the lift if required, please just ask.

From venue to hotel (22mins/0.9miles)

- Take the exit to your right from the main entrance (on Centenary Square)
- You now have two routes: **steps or ramp...**
 1. **To take the steps**, bear left onto Centenary Square and continue straight ahead (past The REP Theatre, The Library of Birmingham and Baskerville House to your left). Turn right down the steps and continue straight ahead, turning right into Fletchers Walk.
 2. **To take the ramp**, bear right onto Centenary Square towards Broad Street, continuing towards the road. Cross over at the pedestrian crossing, turn left on Broad Street, and continue straight ahead until you get to the ramp. Go down the ramp, and at the bottom turn left, continuing straight ahead into Fletchers Walk.
- Once on the other side of Fletchers Walk, continue straight ahead, crossing Victoria Square towards New Street (pedestrianised)
- Continue straight ahead along New Street, to the end of the street
- At the end of New Street, turn left onto Cambridge Street (leaving the pedestrianised area)
- Continue straight ahead, crossing the road when safe, and take the second right into Union Street (re-entering the pedestrianised area)
- Continue to the end of Union Street
- Turn left onto the High Street and where the High Street meets the road, cross at the pedestrian crossing and turn right into Carrs Lane
- Continue straight ahead and the hotel will be on your left (it is tucked around the corner from Tesco Express – you will see the sign on the corner of the Tesco)

More information:

Venue address:

The ICC Birmingham
Broad Street
Birmingham
B1 2EA

Hotel address:

Carrs Lane
Birmingham
B4 7SS

Venue car park address:

The Barclaycard Arena (North, West or South)
King Edward's Road
Birmingham
B1 2AA

£8 / 24 hours

Closest car park to hotel:

NCP High Street Car Park
Dale End
Birmingham
B4 7LN

£21 / 24 hours (£15 with Travelodge discount)

Driving to the hotel:

Exit the A38 at the Lancaster Circus Queensway and merge onto James Watt Queensway. Continue onto Park Street, then take a slight left onto Digbeth roundabout. Then take a right onto Moat Lane, turn left onto Carrs Lane and the hotel is situated on your left. To access the car park, from James Watt Queensway, turn right onto Newton Street. Continue straight ahead onto Dale End, continue under the bridge and the car park is situated on the left hand side on the corner of Dale End and Albert Street.